



PRIVACY POLICY

1. Regulatory framework.

- 1.1. Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 regarding the protection of natural persons with regard to the processing of personal data and the free movement of these, so it is repealed Directive 95/46 / EC (General Data Protection Regulation GDPR).
- 1.2. Organic Law 3/2018, of December 5, on the protection of Personal Data and guarantee of digital rights.

2. Objective.

- 2.1. We will explain how we treat your personal data and what we do with them.
- 2.2. If you visit our website, it does not imply or force you to provide us with your personal data. In the event that they are requested, for wanting to register or carry out a purchase process, they will be treated according to the aforementioned legal framework.

3. Person in charge about your data.

- 3.1. Carlos Viózquez Villar (onwards *VIÓ Exclusive Wear*), with VAT *ES46690830W*.
C/ Arquitecte Puig Boada, 40 – Palau-solità i Plegamans – 08184 (Barcelona - Spain). Tel. +34 660633535.

4. Data Protection Delegate.

- 4.1. *VIÓ Exclusive Wear* has a delegate for the management of your personal data. To contact her, send an email to: ***privacy@vioexclusivewear.com***

5. Data management.

- 5.1. *VIÓ Exclusive Wear* performs a "minimization" in the request for data: it does not request more data than is necessary to carry out the commercial relationship between the parties.
- 5.2. Depending on the type of management you wish to perform on the web (registration, purchase, etc ...), data such as:
PARTICULAR: Name and surname, National Identification Document, contact telephone number, email address, postal address for shipments and bank details to achieve the purchase process.
BUSINESS: Business name, commercial name, VAT, contact numbers, email address, mailing address, bank details and contact persons.





- 5.3. Section “**CONTACT**”. The purpose of the treatment is to collect and manage the minimum data necessary for you to transfer your query and we can respond to it.
VIÓ Exclusive Wear ensures the total confidentiality of the data provided in this section, while ensuring that they will not be used for other purposes without your consent or transferred to third parties.
- 5.4. Section “**MY ACCOUNT**”. The purpose of the treatment is to manage the data of the users registered on our website. As part of our loyalty policy, we offer you a mini-portal from where you can manage your purchases (orders), returns, delivery addresses and establish and / or modify the user and password to access your profile.
VIÓ Exclusive Wear ensures the total confidentiality of the data provided in this section, while ensuring that they will not be used for other purposes without your consent or transferred to third parties.
The User will be responsible for establishing, using and safeguarding the passwords used on our website, as well as for communication to third parties.
If you wish to unsubscribe, send an email to ***privacy@vioexclusivewear.com*** and we will initiate the procedure to eliminate your profile and private data from our base.
- 5.5. Section “**FINISH PURCHASE**”. The purpose of the treatment is to collect the necessary data to establish a commercial, contractual relationship and to ensure that the purchase process is executed correctly.
The User will be responsible for the truthfulness and accuracy of the data provided to us.
According to the payment method chosen by the User, it will be redirected to the payment gateways of our suppliers, then becoming under their privacy rules.

6. Recipients.

- 6.1. As a result of our business relationship, your data could be communicated to the following recipients:
- Banking entities responsible for managing the different payment gateways.
 - Logistics companies in charge of sending the products that are the reason for your purchase.
 - Public Administrations and State Security Forces and Police with which we are forced to collaborate, attending to legal responsibilities.





7. Rights of the interested parties.

In your business relationship with VIÓ Exclusive Wear, and regarding the protection of your personal data, you have the right to a:

- ACCESS. You'll can obtain information about if we are treating personal data that concern you and of what kind.
- RECTIFICATION: You'll can request that your personal data be rectified or updated. This option, depending on the level of personal data, can be managed by you directly from your User profile.
- SUPPRESSION / LIMITATION: You'll can request the deletion or limitation of your personal data.
- PORTABILITY: You'll can request that the data we are treating you be sent in a standard and easy-to-read format.

8. Origin of the data.

The User will be responsible for the truthfulness, accuracy and validity of the personal data requested in each stage of the commercial relationship with *VIÓ Exclusive Wear*.

9. Data retention period.

- 9.1. Your data will be kept for the period of time that the provision of our service lasts and / or the prescription of legal responsibilities and obligations on our part.
- 9.2. Because our products have a 2 years warranty against failures and / or damage attributed to manufacturing, it will be understood that the minimum period of conservation of your data will be 2 years. If you do not tell us otherwise, we will continue to store and keep such data in our database.
- 9.3. You may exercise the right to delete your data by notifying the address in writing: ***privacy@vioexclusivewear.com***

10. Use of coupons (vouchers).

- 10.1. The use of "discount coupons/vouchers" by the User is personal and non-transferable. All information contained in a coupon/voucher is confidential and is generated exclusively for the holder to whom this coupon/voucher goes. The User will be responsible for their communication and / or disclosure to third parties or in social networks, forums or any other digital, audio-visual, written or verbal medium.





11. Protection of *minors*.

- 11.1. *VIÓ Exclusive Wear* does not collect, accept or manage personal data of *minors*, without the consent of their parents or legal guardians.
- 11.2. It is the responsibility of the adults to watch over and control access to the internet, and in particular to our website, of the *minors* in their charge.
- 11.3. *VIÓ Exclusive Wear* will not be responsible for the truthfulness and / or falsity of the data provided by *minor* Users without parental control or of their legal guardian/ns.

12. Deadline for response to a request.

- 12.1. According to the current legal framework, *VIÓ Exclusive Wear* has 1 month (expandable to 2 months - prior notice to the user) to respond to a request regarding the privacy and use of personal data that concern you.

